

Charles W. Hartman

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Education & Affiliations

University of Cincinnati, College of Design, Architecture, Art, and Planning
Bachelor of Science in Design, Graphic Design, June 2002

Work

Webstone • Worcester, Massachusetts

Graphic Designer • August 2009 – June 2011

In-house graphic designer for a specialty valve manufacturer. Full corporate rebranding. Concept, design, and production of catalogues, brochures, technical materials, instructions, labels, packaging, and trade show graphics. Collaboration with marketing and engineering staff. Directly worked with vendors.

Cincy Magazine • Cincinnati, Ohio

Art Director • May 2008 – July 2009

Design, layout, and production of magazine and special publications. Hiring and management of photography intern and freelancers, management of art budget, and direction of photo shoots. Collaboration with production and editorial staff.

Offenberger & White • Marietta, Ohio

Graphic / Production Designer • August 2007 – March 2008

Design and production of information graphics, catalogues, product guides, magazines, newsletters, exhibits, logo development, user interfaces, web sites, brochures, direct mail, and advertisements. Involved in all stages of design process.

The Athens News • Athens, Ohio

Graphic Designer • March 2004 – August 2007

Creation of advertisements and layout of pages. Design and production of maps, magazines, and special sections. Performed duties in absence of Graphics Editor, including management of design team. Preparation and proofing of final artwork.

Freelance

June 2002 – Present

In-house and offsite assistance on projects with several companies, including those listed at right. Numerous additional self-managed projects.

Willow Creative Group • Cincinnati, Ohio

In-house design and production of a series of clothing catalogues.

Kolar Design Associates • Cincinnati, Ohio

Design and production of map series. In-house production of signage systems.

Robb and Associates • Cincinnati, Ohio

In-house production of textbooks. Small team, intense production schedule.

City of Cincinnati, Ohio, Office of Architecture and Urban Design

Former internship employer. Design and production of print materials and signage.

Internship

June 1999 – March 2002

Professional practice program: alternating quarters of study with work in the field of Graphic Design. Formal component of degree program.

FS Creations • Cincinnati, Ohio

Design and production of educational software graphics. Design of user interface.

Advanced Computer Graphics • Blue Ash, Ohio

Design and production of Flash multimedia presentations with some storyboarding.

City of Cincinnati, Ohio, Office of Architecture and Urban Design

Design and production of print materials, signage and wayfinding systems.

Loren/Allan/Odioso • Cincinnati, Ohio

Design and production of advertisements, print pieces, and presentation materials.

Computer Skills

Expert in setup, maintenance and troubleshooting of Macintosh hardware and software.

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Acrobat

Adobe Flash
Adobe Fireworks
Adobe Dreamweaver
Quark XPress

Apple Mac OS X
Apple Mac OS X Server
Microsoft Office
Microsoft Windows